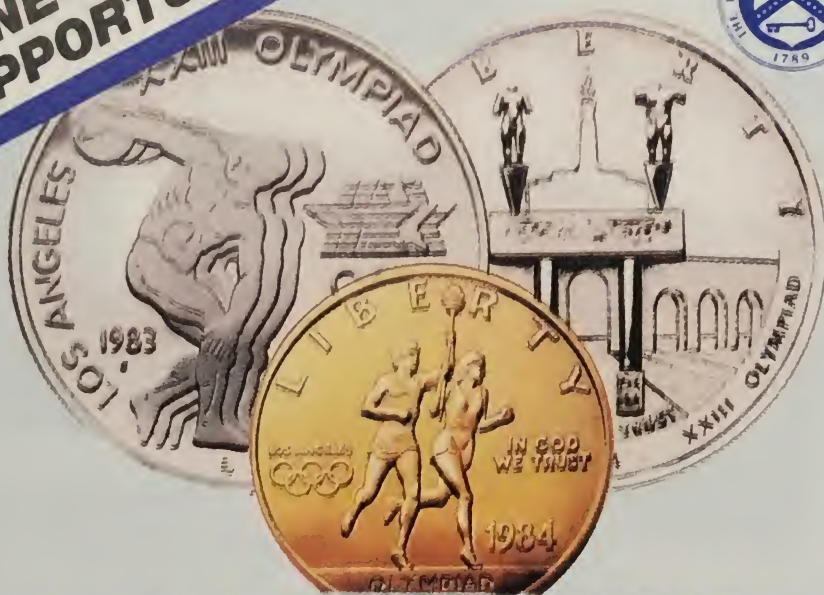


RG 104, 8NS-104-94-077
Box 7

8NS-104-94-077, Miscellaneous
Correspondence & Memos, 1897-1994

Oliver von Schenck

**ONE-TIME
OPPORTUNITY**



THE U.S. MINT IS OFFERING GOLD AND SILVER OLYMPIC COMMEMORATIVE COINS.

- These are the first gold and silver proof commemorative coins ever issued by the U.S. Mint to honor the Olympics.
- The coins are being issued in a special edition and are being sold worldwide. After this edition is sold out, the coins will *never* be re-issued.
- The gold coin is the first one that has been struck by the U.S. Mint in more than fifty years!
- All profits from this coin program will go toward the Olympic effort, including paying for the training of our gifted U.S. athletes, for coaching, equipment, and travel expenses to the Games.
- The coins are to commemorate the first Summer Olympics to be held on American soil in 52 years.

SUPPORT OUR U.S. OLYMPIC ATHLETES...



AND RECEIVE THE FIRST OLYMPIC COINS EVER MINTED IN AMERICA!

The 1984 Olympic Games will be held in Los Angeles—the first Summer Games to be held on American soil in 52 years!

In honor of this exciting event, the President and Congress have passed the "Olympic Commemorative Coin Act," designed to provide financial support for the Los Angeles Games, and for future Olympic Games.

THE FIRST U.S. OLYMPIC COMMEMORATIVE COINS—IT IS AN HISTORICAL EVENT IN ITSELF.

These are the *first* Olympic commemorative coins ever issued by the U.S. Mint. And, it is the first time in more than 50 years that the U.S. has minted a gold coin. Both the silver and the gold coins are legal tender. That makes them even more important to collectors.

EACH COIN IS ACTUALLY AN EXCEPTIONAL WORK OF ART.

The U.S. Mint has produced three types of coins (as illustrated)—two one dollar coins of silver, and one ten dollar coin of gold. They are being offered

in "proof" condition, which involves a special multiple striking and results in an amazing sharpness of detail and flawless, mirror-like finish.

The 1983 silver dollar coin bears a dramatic representation of the classic Greek discus thrower. The 1984 silver dollar coin shows the Gateway to the Olympic Coliseum (in Los Angeles). The 1984 ten dollar gold coin captures the penetrating scene of the Olympic Torch bearers, and carries (for the first time) a "W" mint mark for West Point.

Although the fair market value of silver and gold fluctuates daily, the value of the silver in your coin is approximately \$10, and of the gold approximately \$205.*

YOU TOO CAN BE A STAR... FOR AS LITTLE AS \$32.

You have three options:

Option #1 is a single coin—the 1983 silver dollar coin. The price for this coin is \$32.

Option #2 includes the 1983 and the 1984 silver dollar coins. The price for this set is \$64

Option #3 consists of the 1983 silver dollar coin, the 1984 silver dollar coin and the 1984 gold coin. The charge for this complete set is \$416.

By ordering now, you will ensure delivery of these high-quality coins at current prices. These exceptionally beautiful silver and gold coins are enclosed in attractively designed display boxes.

ALL YOU DO IS FILL OUT THE ORDER FORM.

You may choose to buy a set for yourself and several for friends and relatives. They are truly a gift of inspiration which symbolically says: You can do it, you can make it, you can attain your highest goals. They embody the ideals of the Olympic motto: "Citius, Altius, Fortius," which means "swifter, higher, stronger." And, as the flaming torch from Olympus signals the beginning of the 1984 Games, you will be proud that you have done your part in supporting this fine effort

ORDER NOW

U.S. OLYMPIC SILVER AND GOLD COINS OFFICIAL ORDER FORM

G000 02090736

Option #1 Single-Coin Set

One 1983 Silver Coin \$32

Option #2 Two-Coin Set

One 1983 and one 1984 Silver Coin \$64

Option #3 Three-Coin Set

One 1983 and one 1984 Silver Coin plus one 1984 Gold Coin \$416

Mail coins to:

Name _____

Address _____

City _____

State _____

Zip _____

I want the following coins:

Option #1 \$32.00 x _____ = \$ _____ Option #2 \$64.00 x _____ = \$ _____ Option #3 \$416.00 x _____ = \$ _____

Postage & Handling \$2.00

Total Payment \$ _____

Method of payment ☐ Check ☐ Money Order ☐ VISA ☐ MasterCard

Expiration Date

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VERY IMPORTANT—PLEASE READ: Yes, please accept my order for Olympic coins. I understand all sales are final and not subject to refund, and verification of my order will be made by the Department of the Treasury, Bureau of the Mint, at least 6 to 8 weeks from purchase to delivery. Delivery of the 1984 coins will begin January 1984. My coins will be delivered by mail and may be in multiple shipments. My order placed on a credit card will be charged immediately to my account and may result in finance charges or other fees prior to delivery of

coins. I understand orders will be processed as they are received, and if bullion prices rise significantly the Mint has the right to discontinue order acceptance once my order has been accepted. I understand and agree to the above.

Signature _____

Date _____

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Mail this form and your payment, if included, to:

United States Mint, Olympic Coin Program, P.O. Box 6766, San Francisco, CA 94101

• • • L. A. Olympic Organizing Committee

*Based on a price of \$415 for gold and \$100 for silver.

**ONE-TIME
OPPORTUNITY**

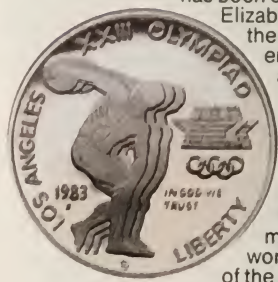


THE U.S. MINT IS OFFERING GOLD AND SILVER OLYMPIC COMMEMORATIVE COINS.

- These are the first gold and silver proof commemorative coins ever issued by the U.S. Mint to honor the Olympics.
- The coins are being issued in a special edition and are being sold worldwide. After this edition is sold out, the coins will *never* be re-issued.
- The gold coin is the first one that has been struck by the U.S. Mint in more than fifty years!
- All profits from this coin program will go toward the Olympic effort, including paying for the training of our gifted U.S. athletes, for coaching, equipment, and travel expenses to the Games.
- The coins are to commemorate the first Summer Olympics to be held on American soil in 52 years.

THESE COMMEMORATIVE PROOF COINS ARE FLAWLESS GEMS.

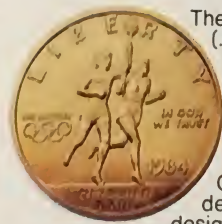
The 1983 silver dollar coin (.77 troy oz. silver) has been designed by Miss Elizabeth Jones. She is the extraordinarily talented chief engraver at the Mint. The obverse (or front) of the coin represents a dramatic engraving of the classic Greek discus thrower. One feels the power of the man in this beautiful work. The reverse side of the coin bears an imposing eagle's head.



The 1984 silver dollar coin (.77 troy oz. silver) has been designed by Mr. Robert Graham, a renowned sculptor from Los Angeles, California. It will bear a representation of the Gateway to the Olympic Coliseum on the obverse of the coin, and the reverse will show the impressive, traditional eagle.

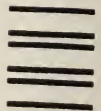


The 1984 ten dollar gold coin (.484 troy oz. gold, 21.6 karats) was designed by Mr. John Mercanti, the youngest member of the engraving staff of the U.S. Mint. He has captured the penetrating scene of the Olympic Torch bearers in delicate detail. The obverse design was developed from a concept created by Mr. James Peed, an artist at the Mint. The traditional eagle appears on the reverse side of the coin.



DEPARTMENT OF THE TREASURY
BUREAU OF THE MINT, WASHINGTON, D.C. 20220

OFFICIAL BUSINESS
PENALTY FOR PRIVATE USE: \$300



BUSINESS REPLY MAIL

FIRST CLASS PERMIT NO. 14460 WASHINGTON, D.C.

THE UNITED STATES MINT

Olympic Coin Program
P.O. Box 6766
San Francisco, CA 94101


POSTAGE WILL BE PAID BY THE BUREAU OF THE MINT

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES





**The U.S. Treasury
proudly presents the official
United States
Olympic Commemorative Coins
in a special selection
of proof and uncirculated
coin sets.**



A unique selection of Olympic Commemorative Coinage from the U.S. Mint

The U.S. Treasury is offering you, a valued Mint customer, an unprecedented opportunity to build a private treasury of gold and silver, legal tender coins commemorating the 1984 Los Angeles Summer Olympic Games.

“The Olympic Commemorative Coin Act,” passed by the U.S. Congress and signed into law by the President, provides financial support for both the Los Angeles Games and future Olympics through the sale of Olympic commemorative coinage. All profits from coin sales go directly to the Olympic effort.

The official United States Olympic Commemorative Coins



1983 Discus Thrower Silver Dollar

The 1983 silver dollar coin was designed by Miss Elizabeth Jones, Chief Engraver at the Mint and the first woman appointed to the post in the history of our nation.

The obverse of the coin is a dramatic representation of the traditional Greek discus thrower inspired by the ancient work of the Greek sculptor, Myron. The discus thrower is shown in motion accentuated by varying outlines. The reverse depicts the head and upper body of an American eagle.

This coin is available in proof and uncirculated condition.



1984 Olympic Gold Eagle Coin

The 1984 gold ten dollar coin was designed by Mr. John Mercanti, the youngest member of the U.S. Mint engraving staff, from a concept created by Mr. James Peed, an artist at the Mint.

The obverse of the coin displays two runners, one male and one female, bearing the Olympic torch aloft. The Olympic symbol appears to the left center of the torch bearers. The reverse of the coin depicts an eagle modeled after the one in the Great Seal of the United States.

This coin is the first U.S. gold coin to be minted in over fifty years, and the first coin ever to bear the "W" West Point mint mark.

This coin is available in proof and uncirculated sets.



1984 Olympic Coliseum Silver Dollar

The 1984 silver dollar coin was designed by Mr. Robert Graham, an American sculptor who is creating a sculpture to be placed at the entrance to the Los Angeles Memorial Coliseum. The obverse of the coin depicts Mr. Graham's sculpture with the Olympic Coliseum in the background.

The reverse features an American eagle.

This coin is available in proof and uncirculated condition.

This is an artist's representation of this coin, and the final design might be slightly different than shown here.

Gold and Silver Proof Set



The three-coin proof set contains every Olympic commemorative coin available in proof form, the 1983 silver dollar coin, the 1984 silver dollar coin, and the 1984 gold ten dollar coin.

Proof coinage may best be compared with fine jewelry. It is produced by a technique involving specially prepared dies and planchets and special multiple striking, resulting in particular sharpness of detail and a flawless mirror-like surface. The meticulously sculptured coins glow in dramatic detail. Each coin is individually examined by gloved inspectors for flawless perfection prior to release.

After a coin passes the Mint's high standards for proof coinage, it is sealed in a plastic capsule to enable viewing while preserving the coin.

The proof set is packaged in a burgundy display case.

This set contains the gold proof coin with the new "W" West Point mint mark.

Option 3 — Price: \$416.00

1983S Proof Discus Thrower Silver Dollar: Designer: Elizabeth Jones; Obverse: Discus Thrower; Reverse: Eagle. Weight: .86 troy oz. (26.73 grams); Composition: .900 silver, .100 copper; Diameter: 1.5 inches (38.10 mm); Reeded edge. Minted at: San Francisco; Special Remarks: Proof.

1984S Proof Olympic Coliseum Silver Dollar: Designer: Robert Graham; Obverse: Olympic Memorial Coliseum; Reverse: Eagle. Weight: .86 troy oz. (26.73 grams); Composition: .900 silver, .100 copper; Diameter: 1.5 inches (38.10 mm); Reeded edge. Minted at: San Francisco; Special Remarks: Proof.

1984W Proof Olympic Gold Eagle Coin: Designer: John Mercanti, from concept by James Peed; Obverse: Olympic Torch Bearers; Reverse: Eagle; Weight: .538 troy oz. (16.718 grams); Composition: .900 gold (21.6 karat), .100 copper; Diameter: 1.06 inches (27.00 mm); Reeded edge; Content: 90% Gold .484 troy oz. (15.046 grams), 10% Copper .054 troy oz. (1.672 grams); Minted at: West Point; Special Remarks: Proof, first coin ever to bear "W" mint mark, first U.S. gold coin in fifty years.

Silver Proof Coins



Both the 1983 and 1984 silver dollar coins from the San Francisco Assay Office are available for separate purchase or as a two-coin set. Proof coins are minted using a hand-fed manufacturing process that requires multiple striking by the stamping dies. The process imparts a special depth and accuracy, and produces coins of extraordinary beauty.

The background of these coins is brilliant. Parts of the raised foreground have a frosted finish, the result of careful handwork.

Each of these coins will be individually inspected before release from the Mint, and then encased in a special capsule to preserve the original beauty. The coins are packaged in a burgundy one-coin or two-coin case.

Option 1 — Price: \$32.00

Option 10 — Price: \$32.00

Option 2 — Price: \$64.00 set



1983S Proof Discus Thrower Silver Dollar: Designer: Elizabeth Jones; Obverse: Discus Thrower; Reverse: Eagle; Weight: .86 troy oz. (26.73 grams); Composition: .900 silver, .100 copper; Diameter: 1.5 inches (38.10 mm); Reeded edge; Minted at: San Francisco; *Special Remarks:* Proof.

1984S Proof Olympic Coliseum Silver Dollar: Designer: Robert Graham; Obverse: Olympic Memorial Coliseum; Reverse: Eagle; Weight: .86 troy oz. (26.73 grams); Composition: .900 silver, .100 copper; Diameter: 1.5 inches (38.10 mm); Reeded edge; Minted at: San Francisco; *Special Remarks:* Proof.

Six-Coin Set



This six-coin set, containing the 1984W Proof Olympic Gold Eagle coin, the 1983S Proof Silver Dollar, the 1984S Proof Silver Dollar, the 1984W Uncirculated Olympic Gold Eagle coin, the 1983P Uncirculated Silver Dollar, and the 1984P Uncirculated Silver Dollar coins, offers a unique collection available only to a limited number of coin enthusiasts.

The coins will each be carefully encased in a protective capsule to preserve their original beauty and luster.

A coin of special interest to the collector, the 1984W Uncirculated gold ten dollar coin is now only available in this set. It is the first coin to bear the "W" mint mark and not more than 250,000 uncirculated gold coins will be minted.

The six-coin set is presented in an elegant wooden display case.

Option 12—Price: \$850.00

This limited offer is the only collection now available containing an uncirculated "W" gold coin. No more than 250,000 of these gold coins will be minted.

1983S Proof Discus Thrower Silver Dollar: Designer: Elizabeth Jones; Obverse: Discus Thrower; Reverse: Eagle; Weight: .86 troy oz. (26.73 grams); Composition: 900 silver, 100 copper; Diameter: 1.3 inches (33.10 mm); Reeded edge; Minted at San Francisco. Special Remarks: Proof. **1983P Uncirculated Discus Thrower Silver Dollar** bears "P" mint mark.

1984S Proof Olympic Coliseum Silver Dollar: Designer: Robert Graham; Obverse: Olympic Memorial Coliseum; Reverse: Eagle; Weight: .86 troy oz. (26.73 grams); Composition: 900 silver, 100 copper; Diameter: 1.3 inches (33.10 mm); Reeded edge; Minted at San Francisco. Special Remarks: Proof. **1984P Uncirculated Olympic Coliseum Silver Dollar** bears "P" mint mark.

1984W Proof Olympic Gold Eagle Coin: Designer: John Mercanti, from concept by James Reed; Obverse: Olympic Torch Bearer; Reverse: Eagle; Weight: .528 troy oz. (16.748 grams); Composition: 900 gold (21.6 karat), 100 copper; Diameter: 1.36 inches (34.50 mm); Reeded edge; Content: 90% Gold 494 troy oz. (15,046 grams); 10% Copper 154 troy oz. (4,672 grams); Minted at West Point. Special Remarks: Proof. First coin ever to bear "W" mint mark, first U.S. gold coin in 110 years.

1984W Uncirculated Olympic Gold Eagle Coin bears "W" mint mark.

1983 Prestige Set



The six-coin, 1983 Prestige Commemorative Coin Set marks the first year the U.S. Mint has issued a complete set of proof, legal tender coins containing a commemorative coin. The silver dollar commemorative coin, Kennedy half dollar, quarter, dime, nickel and cent in this set will each bear the San Francisco "S" mint mark.

Every coin is a specially crafted, proof issue with particularly sharp detail and a highly polished finish which makes even the penny a work of art.

The extraordinary craftsmanship is a result of the multiple striking using special dies and processes involved in proof minting.

Each coin is inspected to ensure flawless quality, encased to preserve the unusual brightness and beauty of the coins, and handsomely packaged in a specially designed, leather display case.

Option 7 — Price: \$59.00

1983S Proof Discus Thrower Silver Dollar: Designer: Elizabeth Jones; Obverse: Discus Thrower; Reverse: Eagle; Weight: .86 troy oz. (26.73 grams); Composition: .900 silver, .100 copper; Diameter: 1.5 inches (38.10 mm); Reeded edge; Minted at: San Francisco; *Special Remarks:* Proof.

1983S Proof Kennedy Half Dollar: Designers: Obverse, Gilroy Roberts, Reverse, Frank Gasparro; Minted at: San Francisco; *Special Remarks:* Proof.

1983S Proof Washington Quarter: Designer: John Flannagan; Minted at: San Francisco; *Special Remarks:* Proof.

1983S Proof Roosevelt Dime: Designer: John R. Sinnock; Minted at: San Francisco; *Special Remarks:* Proof.

1983S Proof Jefferson Nickel: Designer: Felix Schlag; Minted at: San Francisco; *Special Remarks:* Proof.

1983S Proof Lincoln Cent: Designers: Obverse, V.D. Brener, Reverse, Frank Gasparro; Minted at: San Francisco; *Special Remarks:* Proof.



1983 Collector's Set LIMITED EDITION



The Mint is offering a series of uncirculated silver commemorative coins struck at three mint locations as a three-coin set. It will be the *only* way to purchase a "D" Denver or "S" San Francisco uncirculated dollar.

These coins differ from the other 1983 silver dollar coins only in the unique "D" and "S" mint marks available in this series, which immediately identifies them as rarer, uncirculated coins. They are identical in silver content to the proof coinage.

Each coin will be protected in an individual plastic capsule to preserve the original beauty and clarity of design and packaged in an attractive deep blue display case.

The number of 1983P, 1983S, and 1983D Collector's Sets will be limited to 600,000.

Option 6—Price: \$89.00

1983P Uncirculated Discus Thrower Silver Dollar: Designer: Elizabeth Jones; Obverse: Discus Thrower; Reverse: Eagle; Weight: .86 troy oz. (26.73 grams); Composition: .900 silver, .100 copper; Diameter: 1.5 inches (38.10 mm); Reeded edge; Minted at Philadelphia; *Special Remarks:* Uncirculated bearing "P" mint mark.

1983S Uncirculated Discus Thrower Silver Dollar: Designer: Elizabeth Jones; Obverse: Discus Thrower; Reverse: Eagle; Weight: .86 troy oz. (26.73 grams); Composition: .900 silver, .100 copper; Diameter: 1.5 inches (38.10 mm); Reeded edge; Minted at San Francisco; *Special Remarks:* Uncirculated available only in this three-coin set.

1983D Uncirculated Discus Thrower Silver Dollar: Designer: Elizabeth Jones; Obverse: Discus Thrower; Reverse: Eagle; Weight: .86 troy oz. (26.73 grams); Composition: .900 silver, .100 copper; Diameter: 1.5 inches (38.10 mm); Reeded edge; Minted at Denver; *Special Remarks:* Uncirculated available only in this three-coin set.

1984 Collector's Set

LIMITED EDITION



Like the 1983 Collector's Set, the 1984 Collector's Set will be limited to issuance of not more than 600,000 sets. The 1984 "D" and "S" uncirculated dollars will be available exclusively in this set.

The obverse of each coin depicts a sculpture to be placed at the entrance to the Los Angeles Memorial Coliseum. It was designed especially for the XXIII Olympiad by an American sculptor, Mr. Robert Graham. The reverse is an American eagle.

Each coin will be protected in an individual plastic capsule to preserve the original beauty and clarity of design and then packaged in an attractive deep blue display case.

The 1984 Collector's Sets will be limited to 600,000 sets.

Option 11 — Price: \$89.00

1984P Uncirculated Olympic Coliseum Silver Dollar: Designer: Robert Graham; Obverse: Olympic Memorial Coliseum; Reverse: Eagle; Weight: .86 troy oz. (26.73 grams); Composition: .900 silver, .100 copper; Diameter: 1.5 inches (38.10 mm); Reeded edge; Minted at: Philadelphia; *Special Remarks:* Uncirculated bearing "P" mint mark.

1984S Uncirculated Olympic Coliseum Silver Dollar: Designer: Robert Graham; Obverse: Olympic Memorial Coliseum; Reverse: Eagle; Weight: .86 troy oz. (26.73 grams); Composition: .900 silver, .100 copper; Diameter: 1.5 inches (38.10 mm); Reeded edge; Minted at: San Francisco; *Special Remarks:* Uncirculated available only in this three-coin set.

1984D Uncirculated Olympic Coliseum Silver Dollar: Designer: Robert Graham; Obverse: Olympic Memorial Coliseum; Reverse: Eagle; Weight: .86 troy oz. (26.73 grams); Composition: .900 silver, .100 copper; Diameter: 1.5 inches (38.10 mm); Reeded edge; Minted at: Denver; *Special Remarks:* Uncirculated available only in this three-coin set.

Uncirculated Silver Dollars



Both the 1983P uncirculated silver dollar and the 1984P uncirculated silver dollar bearing the Philadelphia Mint mark are available individually.

Each coin is made to the Mint's exacting, high quality, uncirculated coin standards, packaged in a protective capsule, and displayed in a deep blue gift box.

Option 8—Price: \$28.00

Option 9—Price: \$28.00

1983P Uncirculated Discus Thrower Silver Dollar: Designer: Elizabeth Jones; Obverse: Discus Thrower; Reverse: Eagle; Weight: .86 troy oz. (26.73 grams); Composition: .900 silver, .100 copper; Diameter: 1.5 inches (38.10 mm); Reeded edge; Minted at: Philadelphia; *Special Remarks:* Uncirculated bearing "P" mint mark.

1984P Uncirculated Olympic Coliseum Silver Dollar: Designer: Robert Graham; Obverse: Olympic Memorial Coliseum; Reverse: Eagle; Weight: .86 troy oz. (26.73 grams); Composition: .900 silver, .100 copper; Diameter: 1.5 inches (38.10 mm); Reeded edge; Minted at: Philadelphia; *Special Remarks:* Uncirculated bearing "P" mint mark.



Order Your Preference Today

The finely crafted Olympic coinage commemorates the first summer Olympics held on American soil in 52 years, the XXIII Olympiad in Los Angeles.

You become part of this important event when you own an Olympic commemorative coin.

And you will be part of a significant numismatic event. The issuance of Olympic coinage marks the first minting of a U.S. gold coin in over 50 years, the first time ever the "W" West Point mint mark will appear on a coin, and the first Olympic coins issued in U.S. history.

After you have made your selections, fill out the enclosed order form.

We urge you as a Mint customer to take advantage of these special Olympic coin offers.





USA

1984



DEPARTMENT OF THE TREASURY
BUREAU OF THE MINT
WASHINGTON, D.C. 20220

OFFICE OF
DIRECTOR OF THE MINT

October 1982

Dear United States Mint Customer:

Two important firsts are about to happen! The United States Government for the first time in 50 years will issue a gold coin; and the U.S. Mint will strike the first Olympic Commemorative Coinage ever issued by our country.

It is an exciting new era for coin collectors. We know you, our valued customer, will not want to miss this special opportunity to be among the first to acquire these beautiful proof issues and also to confirm the numismatic support given to the legislation that authorized this coinage.

The U.S. Mint is offering you immediately three purchase options designed for early ordering of these collectible coins. By advance ordering now, you will ensure delivery of these high-quality artistic coins at the current prices listed on the enclosed order form and you will help to provide funds needed now for the Olympics.

This initial offering will last only until December 15, 1982. If you purchase now you may reserve the coins at the current pre-issue prices. In the future, prices may be adjusted to reflect changes in costs, such as that of gold and silver bullion.

We now can offer you an opportunity to acquire unlimited silver coins. However, the Mint reserves the right to limit sales of the gold coin to ensure equitable distribution. In addition, should major changes in silver or gold bullion prices occur, the Mint reserves the right to discontinue acceptance of orders. Once your order is accepted, however, we will not cancel it due to changes in bullion prices.

I personally urge you to act now to acquire your coins. I know you will be pleased to own these beautiful coins and as the flaming torch from Olympia signals the beginning of the 1984 Games, you will be proud to have supported our American Olympic effort.

Sincerely,

Donna Pope
Director of the Mint

P.S. Please review the coin specifications which follow for this important issue; then use your official order form and return envelope to reserve your Olympic Coins today. Thank you.

COMMEMORATIVE COINS of the 1984 OLYMPICS



OLYMPIC COIN SPECIFICATIONS

One Dollar Silver Coins

Condition: Proof
Date: 1983 and 1984
Fineness: .900 fine
Diameter: 1.50 in. (38.10mm) U.S. Silver Dollar Size
Weight: .86 troy oz. (26.73 g)
Content: Silver: .77 troy oz. (24.06g)
Copper: .09 troy oz. (2.67g)
Traditional Content for U.S. Silver Coinage

Ten Dollar Gold Coin

Condition: Proof
Date: 1984 only
Fineness: .900 fine - 21.6 karat
Diameter: 1.06 in. (27.00mm) U.S. Gold Eagle Size
Weight: .538 troy oz. (16.718 g)
Content: Gold: .484 troy oz. (15.046 g)
Copper: .054 troy oz. (1.672g)
Traditional Content for U.S. Gold Coinage

Public Law 97-220 specifies not more than fifty million One Dollar Silver Coins and two million Ten Dollar Gold Coins shall be minted in proof and uncirculated condition. Only proof coins are being offered at this time.

DESIGNS

Final designs of the coins are currently being prepared. The three-coin series will bear three different and magnificent obverse designs with themes symbolic of the Olympic Games. All coins will be legal tender and will bear the year of mintage, face value, and the inscriptions "Liberty," "In God We Trust," "United States of America," and "E Pluribus Unum."

Your collection of exceptional beauty in glowing silver and gold will be encased in attractively designed display cases. Option #1 will feature a *three-coin case*, Option #2 will be in a *double case*, and Option #3 will include a *single case*. The cases for Options #1, #2, and #3 will be sent with your first coin shipment. The balance of the coins for Options #1 and #2 ordered will be sent at a later date for insertion in your cases.

ORDER INQUIRIES:

Inquiries about orders may be made by writing to Bureau of the Mint, 55 Mint Street, San Francisco, CA 94175, (415-974-0780). Please indicate your Customer Number and your daytime telephone number.

ORDER INSTRUCTIONS

TO ORDER:

1. On the accompanying order card, check the option(s) and fill in the total amount of payment.
2. Indicate type of payment.
3. Sign and date your order card.
4. Write your Customer Number on your check or money order in the upper right-hand corner.
5. Write a check or money order payable to *Bureau of the Mint*. You may send a personal check, Cashier's Check, U.S. or International Money Order. Payments must be drawn on a U.S. bank and payable in U.S. Currency. *Note:* The Mint assumes no liability for loss of payments when the Bureau of the Mint is not specified as payee. (Please do not send cash.)
6. To change or correct your address, punch out the circle on the order card and print your correct address.
7. Fill in and retain the CUSTOMER RECORD OF PURCHASE on this brochure for your future reference.

ORDER LIMITATIONS:

There are no limitations on Options #2 and #3 for Silver Coins. However, the Mint reserves the right to limit Option #1 containing the Gold Coin, in order to ensure equitable distribution. If the Mint cannot honor an order, a refund will be made. *Orders cannot be canceled by the customer.*

ORDERING DEADLINE:

We expect to accept orders at the prices indicated on the order form until December 15, 1982. However, in the event that a significant increase in bullion prices should occur, the Mint reserves the right to discontinue order acceptance. Once your order is accepted, however, we will not cancel it due to changes in bullion prices.

ORDER ACKNOWLEDGEMENT:

Customers will receive a card acknowledging receipt of orders. An order number and an expected delivery date will be indicated on the card.

ORDER DELIVERY:

Olympic Coins will be produced in 1983 and 1984. After minting of the coins in the year designated, we will fill your prepaid order on a priority basis. Customers should allow several months into 1983 for delivery of the 1983 coins and an additional year for delivery of the 1984 coins.

U. S. OLYMPIC COINS

Purchase Options*

Option # 1

1983 Silver One Dollar Proof Coin
1984 Silver One Dollar Proof Coin
1984 Gold Ten Dollar Proof Coin

Option # 2

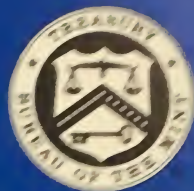
1983 Silver One Dollar Proof Coin
1984 Silver One Dollar Proof Coin

Option # 3

1983 Silver One Dollar Proof Coin

*COIN PRICES ARE STATED ON ORDER CARD

Congress has directed the Mint to provide \$10.00 from the sale of each Silver coin and \$50.00 from the sale of each Gold coin to support the U.S. Olympic effort



USA
1984

Customer Record of Purchase

Customer Number _____

	Number	Price	Total
Option # 1	_____	\$ _____	\$ _____
Option # 2	_____	\$ _____	\$ _____
Option # 3	_____	\$ _____	\$ _____

Total Payment \$ _____

Check Number _____

Date ordered ____/____/1982



THE TREASURER OF THE UNITED STATES
WASHINGTON, D.C. 20220

October 12, 1982

Dear Friends:

Only recently, Secretary Donald T. Regan approved designs of the three commemorative coins for the 1984 Olympic Games. I knew you would want to see these designs as you decide which coins you want to own as a collector or to give as a gift, so I have enclosed a reproduction of the artists' renditions of their designs. I also felt you might be interested in a brief history of each artist.

The 1983 silver \$1 coin has been designed by Miss Elizabeth Jones, our exceptionally talented Chief Engraver. The obverse of the coin will be an artistic representation of the Greek Discus Thrower; the reverse, an eagle head. Miss Jones, when appointed Chief Engraver by President Reagan in 1981, became the first woman ever to hold this position. She is also responsible for the design of the George Washington Commemorative Coin issued this year.

The 1984 silver \$1 coin has been designed by Mr. Robert Graham, an American artist from Los Angeles, California. He was commissioned by the Los Angeles Olympic Organizing Committee to create a major sculpture which is to be placed in front of the Los Angeles Memorial Coliseum. This sculpture will be unveiled in the year of the coin, 1984. The design of the coin depicts this sculpture with the Olympic Stadium in the background and the full eagle on the reverse.

The 1984 gold \$10 coin, the first gold coin to be issued by the United States in some 50 years, has been designed by Mr. James Peed, a visual information specialist with the Bureau of the Mint and a competent artist in his own right. Although he studied under the former Chief Engraver Frank Gasparro some years ago, Mr. Peed is no longer part of the Mint's engraving staff and did the work on the designs in his evenings and on weekends. The obverse design of the gold coin depicts the Olympic torch runners, and a traditional eagle design appears on the reverse.

On behalf of the Department of the Treasury and the United States Mint, I wish to thank you for your continued support and I hope you will consider your purchase of these unique commemorative coins today.

Warmest personal regards,

Sincerely,

Angela M. Buchanan

Treasurer of the United States

P.S. Keep in mind, the three coin set is of limited issue. You are among the first to be offered the opportunity to acquire them. Please act now to assure that your coin set is complete at these first issue prices. I can give you no assurance of either prices or supplies in the future.



THE TREASURER OF THE UNITED STATES
WASHINGTON, D.C. 20220

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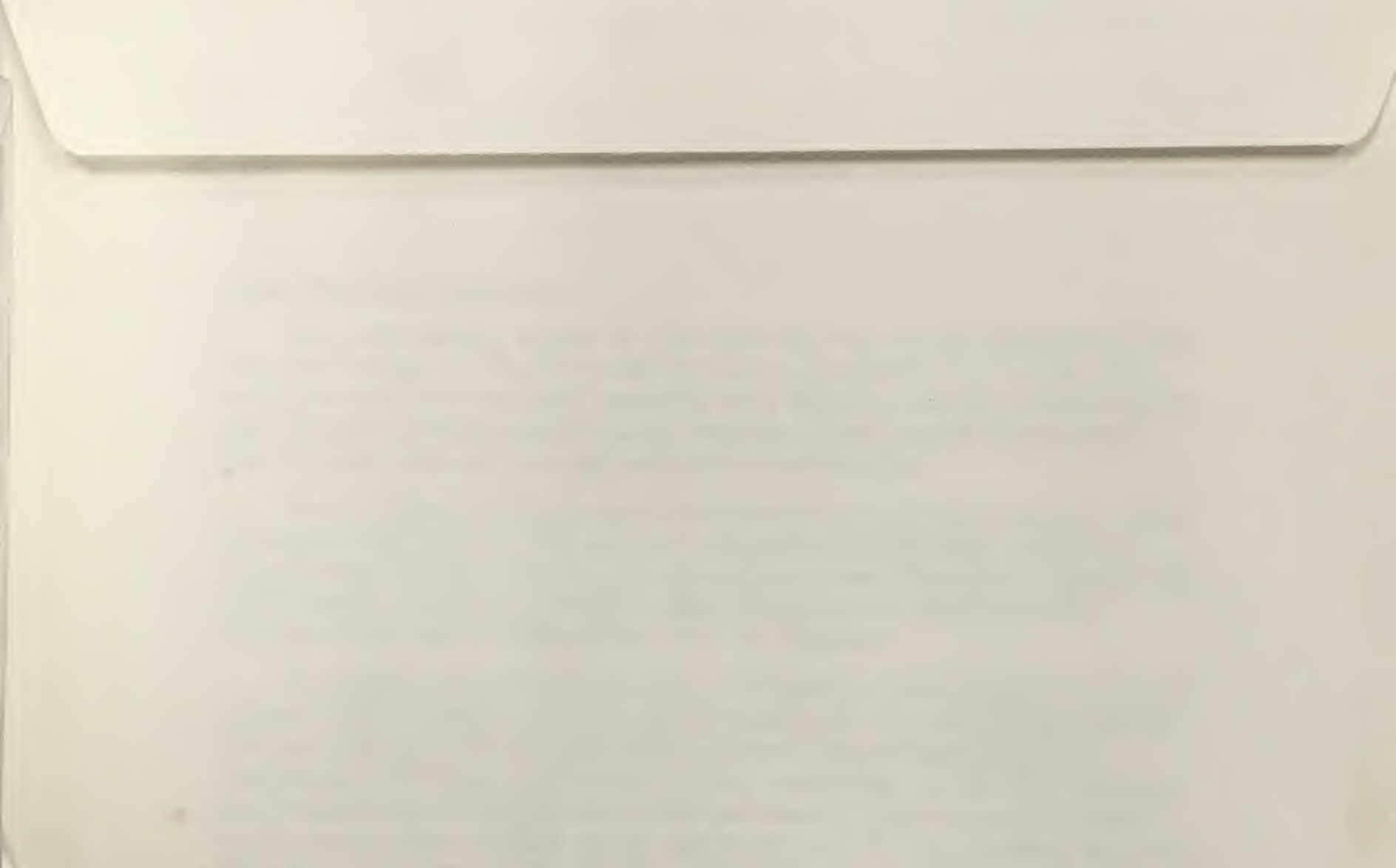
DEPARTMENT OF THE TREASURY
UNITED STATES MINT, WASHINGTON, D.C. 20220

OFFICIAL BUSINESS
PENALTY FOR PRIVATE USE, \$300



BULK RATE
POSTAGE & FEES PAID
U.S. MINT
PERMIT No. G7







The 1984 U.S. Olympic Commemorative Coin Program.
THE FINAL COUNTDOWN.



On January 18, 1985,
an unusual action will take place
at the United States Mint.
This will be the cut-off date for
ordering U.S. Olympic
Commemorative Coins, and any
order postmarked later
than that will be returned to sender.

THE FINAL COUNTDOWN.

This does not mean, of course, that the coins will not be available after that date, nor that there will not be a lively commerce in their trading.

It simply means that, like the 1921 Morgan silver dollars, today worth over \$550 in MS65 condition, or like the 1922 Peace Dollar, today worth as much as \$500 in MS65 condition, the 1983 and 1984 Olympic gold and silver coins will begin to find their own natural marketplace, dictated by the inexorable rules of scarcity, condition and historic importance.

Historic importance.

The games were notably historic because of the East European boycott; because American athletes won an unprecedented 174 medals; and because of the fantastic emotional outpouring of the American people for their victorious young athletes.

If these are the last games ever played in the Western Hemisphere, as some are suggesting, these would become the only U.S. Olympic

Commemorative Coins ever struck.

Condition

Every Olympic coin is hand-inspected and gift packaged, and its gemlike condition is preserved in a special protective capsule.

Scarcity

To judge scarcity, one generally looks to the mintage. But the real key is the number of coins surviving in collections or in circulation. In deciding the future value of U.S. Olympic coins, remember they all are distinguished by remarkably low mintages.

Following is a complete guide to Olympic coins. If one of the thirteen issues is not sold out (and some may not be), *its mintage will be defined by the number of coins actually sold through January 18, 1985.* Each Olympic coin deserves your closest consideration. Three months, six months, five years from now, the prices quoted here may seem low indeed. Now is the time to act to obtain these coins at such relatively modest prices.

FINAL COUNTDOWN TO THE GOLD AND SILVER THREE-COIN PROOF SET.



This is the ideal 1983-1984 Olympic coin specimen proof set. Since the other coins in the complete Olympic collection differ from these only in their condition and mint marks, this set gives you a representative sample of all the Olympic coin designs.

The three-coin proof set contains the 1983S Olympic Discus Thrower and 1984S Olympic Coliseum silver dollars, and the 1984W Olympic Gold Eagle, the first coin ever to bear the W mint mark.

The Olympic silver dollars are not clad coins, but traditional cart-wheel silver dollars. They are minted to the same specifications as the Morgan and Peace dollars, last issued nearly 50 years ago. The Olympic Gold Eagle has been minted to meet the exact specifications of past Indian Head and Coronet type ten dollar Gold Eagles.

The coins are meticulously crafted and individually inspected. Their condition must be MS65 or better to satisfy the Mint's white-gloved inspectors. Those coins that pass are sealed in a plastic capsule, which allows you to see and appreciate your coins while preserving them for many years to come.

The three-coin proof set is packaged in a distinguished burgundy display case.

Option 3—Three-Coin Proof Set—Price: \$416.00

Coin	Mintage*
1983S Silver Proof	4,575,603
1984S Silver Proof	4,000,000
1984W Gold Proof	1,360,000

*1983 figures indicate actual mintage; those for 1984 indicate maximum to be minted.



LOS ANGELES 1984



UNITED STATES MINT



LOS ANGELES 1984



UNITED STATES MINT

FINAL COUNTDOWN TO THE 1983 AND 1984 COLLECTOR'S SETS.

Many investors and collectors have recognized that few U.S. Olympic Commemorative Coins are being minted. It is particularly interesting to note that compared to other silver dollar issues, *the mintages of U.S. Olympic uncirculated dollars are extraordinarily low.*

While the 1983P and 1984P uncirculated silver dollars may be purchased individually, *those struck in San Francisco and Denver are available through the U.S. Treasury only in the 1983 and 1984 Collector's Sets.* The sharply limited mintages of the 1983S, 1983D, 1984S and 1984D coins ensure that the production of these sets will be quite low. In fact, they will be among the most rare and desirable of all the U.S. Olympic coins.

Compared to such classic silver dollars as the Morgan dollar and the Peace dollar, these mintages are dramatically low. The mintage of the Peace dollar reached a high of 51 million in 1922 and fell below 550,000 only once.

No one can accurately predict the future value of any fine collectible. But the beauty and historical significance of the U.S. Olympic uncirculated dollars cannot be denied.

Every coin is preserved in a clear capsule. Each Collector's Set is attractively priced and presented in a deep blue gift box.

Option 6—1983 Collector's Set—Price: \$89.00
Option 11—1984 Collector's Set—Price: \$89.00

Coins	Maximum Set Production
1983 Collector's Set	550,000
1984 Collector's Set	500,000

FINAL COUNTDOWN TO THE INDIVIDUAL OLYMPIC UNCIRCULATED SILVER DOLLARS.



Two U.S. Olympic uncirculated silver dollars are available individually, the 1983P Discus Thrower and the 1984P Coliseum dollars.

The least expensive of all the U.S. Olympic coins, they beautifully capture the drama and excitement of the Los Angeles Summer Games. They will be a lasting tribute to a proud moment in the history of U.S. coinage. For any collector, the Olympic uncirculated dollars will also be a prized possession for their numismatic importance—thanks to their low mintages.

Each coin is made to the Mint's exacting standards for uncirculated coinage, and they are inspected one by one before their release. Like the other Olympic coins, the uncirculated silver dollars are encased in a protective capsule. They are displayed in a deep blue gift box.

Option 8—1983P Uncirculated Silver Dollar—Price: \$28.00

Option 9—1984P Uncirculated Silver Dollar—Price: \$28.00

Coin	Mintage*
1983P Uncirculated Silver	920,485
1984P Uncirculated Silver	650,000

*1983 figures indicate actual mintage; those for 1984 indicate maximum to be minted.

FINAL COUNTDOWN TO THE OLYMPIC PROOF SILVER DOLLARS.



The 1983S Olympic Discus Thrower coin and the 1984S Olympic Coliseum coin are the first cartwheel silver dollars struck since the 1935 Peace dollar. President Franklin D. Roosevelt ended the minting of cartwheel silver dollars, and until this moment in history a suitable occasion had not arisen to strike them again. But with the coming of the Summer Games to American soil for the first time in half a century, the President and Congress authorized—for the first time ever—the minting of U.S. silver dollars to support our team and commemorate the Games. The historic importance of the Games, and of these exquisite silver dollars, is unmistakable.

The two Olympic proof dollars may be purchased separately or as a two-coin set. Both are minted using a hand-fed manufacturing process that requires multiple striking by the dies. The process imparts a special depth and accuracy, producing coins of extraordinary beauty.

Every one of these coins is individually inspected prior to release from the mint, then encased in a protective capsule. The coins are packaged in a handsome burgundy one-coin or two-coin case.

Option 1—1983S Silver Proof—Price: \$32.00

Option 10—1984S Silver Proof—Price: \$32.00

Option 2—1983S and 1984S Silver Proof Set—Price: \$64.00



Coins	Mintage*
1983S Silver Proof	4,575,603
1984S Silver Proof	4,000,000

*1983 figures indicate actual mintage; those for 1984 indicate maximum to be minted.



Coin	Maximum Mintage
1984W Proof Olympic Gold Eagle	1,360,000
1984P Proof Olympic Gold Eagle	150,000
1984S Proof Olympic Gold Eagle	150,000
1984D Proof Olympic Gold Eagle	150,000

*1983 figures indicate actual mintage; those for 1984 indicate maximum to be minted

FINAL COUNTDOWN TO THE GOLD EAGLE PROOF MINT MARK SERIES.

The Olympic Gold Eagles meet all the criteria associated with fine collectibles. When Congress authorized the issuance of the first gold coins since 1932 the U.S. Treasury created the first new mint mark in more than 130 years, the W for West Point.

Perhaps of even greater numismatic significance, the Department of the Treasury has also minted a *limited edition* of proof Olympic Gold Eagles at the Philadelphia, San Francisco and Denver Mint facilities. Each of the P, S and D Gold Eagles will have a *maximum* issue of 150,000.

The history of minting Indian Head Eagles suggests the numismatic context in which the collector should consider this issue and the value of the Olympic Gold Eagles as unique collectibles.

The mintage of Indian Head Eagles reached its peak in 1932, when 4,463,000 were struck in Philadelphia. Today even the 1932 Eagle—with a mintage 30 *times larger* than that of the P, S and D Olympic Gold Eagles—sells for no less than \$4,000.00*.

The experts agree about the special significance of the Olympic Gold Eagles. No Eagle has been struck since President Roosevelt halted the issuance of gold coinage in 1933. None has ever been struck to commemorate the Olympics. Today the issuance of Gold Eagles, at a time when gold is being publicly traded, offers an economic dimension to the collector/investor. They are more than true collectibles—they are gold.

"This coin is creating dual excitement with two firsts: the first U.S. Gold Coin (legal tender, not a medallion) in half a century, and the first U.S. Gold Coin to commemorate the historic Olympic Games.

"There is an undeniable, age-old romance and substance to a gold coin—everyone should hold one...own one.

"Every history-minded collector would be remiss if he did not have a U.S. Olympic Gold Eagle in his collection."

Margo Russell, Editor
COIN WORLD

The Olympic Gold Eagle gives you a thrilling opportunity to support our ongoing Olympic effort while possessing collectibles of rare beauty and numismatic promise. Each proof coin, in MS65 condition or better, is encased in a clear protective capsule and presented in an elegant blue velvet case.

Option 16—1984W Proof Gold Eagle—Price: \$352.00

Option 17—1984P Proof Gold Eagle—Price: \$352.00

Option 18—1984S Proof Gold Eagle—Price: \$352.00

Option 19—1984D Proof Gold Eagle—Price: \$352.00

*In choice, uncirculated condition.

FINAL COUNTDOWN TO THE 1984W UNCIRCULATED GOLD EAGLE.



A collectible of special numismatic importance—the first and only U.S. gold uncirculated coin ever to bear the W mint mark.

The obverse of the coin displays two runners proudly bearing the Olympic torch aloft. The Olympic symbol, which appears to the left of center, marks the first time that the five Olympic rings have appeared on a U.S. gold coin.

The Olympic Eagle coin follows the design tradition of other Gold Eagles such as the Coronet type and Indian Head type. But unlike the Gold Eagle mintages of the past, the Olympic Eagles have been sealed in protective capsules. In MS65 condition, they are completely free of bag marks and scratches—truly magnificent coins.

The 1984W uncirculated Olympic Gold Eagle is elegantly packaged in a blue display case with a distinguished pearl gray lining.

Option 20—1984W Uncirculated Gold Eagle—Price: \$339.00

Coin	Maximum Mintage
1984W Uncirculated Gold	190,000

FINAL COUNTDOWN TO THE SIX-COIN COLLECTOR'S SET.



The Six-Coin Olympic collection is a numismatic original that appears to have a very promising future as a highly prized collectible.

It contains the 1984W proof and uncirculated Olympic Gold Eagles (ten dollar denominations), the 1983S and 1984S proof silver dollars, and the 1983P and 1984P uncirculated silver dollars.

The brilliance, beauty and desirability of all six coins make them unique. However, the availability of this six-coin collection is very limited, because a coin of special numismatic interest, the 1984W uncirculated Gold Eagle, is contained in this set. The 1984W uncirculated Gold Eagle has been minted in a very limited quantity. It is the first and only uncirculated coin to bear the "W" mint mark, and no more than 190,000 of these uncirculated Olympic Gold Eagles will ever be minted.

We have just released the official mintage figures of this uncirculated Olympic Eagle. We expect demand to be high. Orders for this collection will be accepted only on a first-come first-served basis.

This six-coin set comes elegantly packaged in a beautiful cherry wood display case. This case is also available separately.

Option 12 — Six-Coin Collector's Set — Price: \$850.00

Option 5 — Six-Coin Cherry Display Case — Price: \$40.00 (limited supply)

Coin	Mintage*
1984W Gold Proof	1,360,000
1984W Uncirculated Gold	190,000
1983S Silver Proof	4,575,603
1984S Silver Proof	4,000,000
1983P Uncirculated Silver	920,485
1984P Uncirculated Silver	650,000

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THE UNITED STATES OLYMPIC COMMEMORATIVE COINS.



1984 Olympic Gold Eagle:

Designer: John Mercanti, from concept by James Peed; Obverse: Olympic Torch Bearers; Reverse: Eagle; Weight: .538 troy oz. (16.718 grams); Composition: .900 gold (21.6 karat), .100 copper; Diameter: 1.06 inches (27.00mm); Reeded edge; Content: 90% gold .484 troy oz. (15.046 grams), 10% copper .054 troy oz. (1.672 grams); Special Remarks: proof minted at West Point, Philadelphia, San Francisco and Denver; uncirculated minted at West Point.



1984 Olympic Coliseum Silver Dollar:

Designer: Robert Graham; Obverse: Olympic Memorial Coliseum; Reverse: Eagle; Weight: .86 troy oz. (26.73 grams); Composition: .900 silver, .100 copper; Diameter: 1.5 inches (38.10 mm); Reeded edge; Special Remarks: proof minted at San Francisco; uncirculated minted at Philadelphia, San Francisco and Denver.



1983 Olympic Discus Thrower Silver Dollar:

Designer: Elizabeth Jones; Obverse: Discus Thrower; Reverse: Eagle; Weight: .86 troy oz. (26.73 grams); Composition: .900 silver, .100 copper; Diameter: 1.5 inches (38.10 mm); Reeded edge; Special Remarks: proof minted at San Francisco; uncirculated minted at Philadelphia, San Francisco, Denver.

THE UNITED STATES MINT, P.O. BOX 6766, SAN FRANCISCO, CA 94101

• • • L A Olympic Organizing Committee

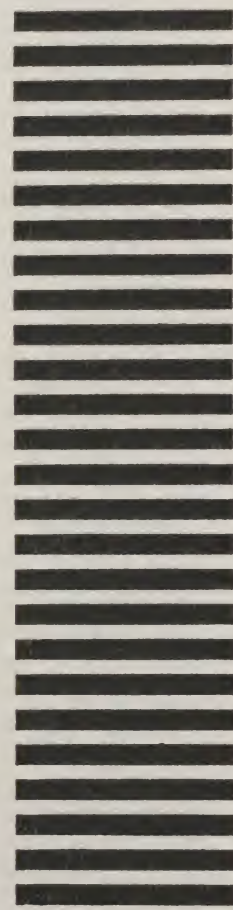


DEPARTMENT OF THE TREASURY
UNITED STATES MINT, WASHINGTON, D.C. 20220

OFFICIAL BUSINESS
PENALTY FOR PRIVATE USE, \$300



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



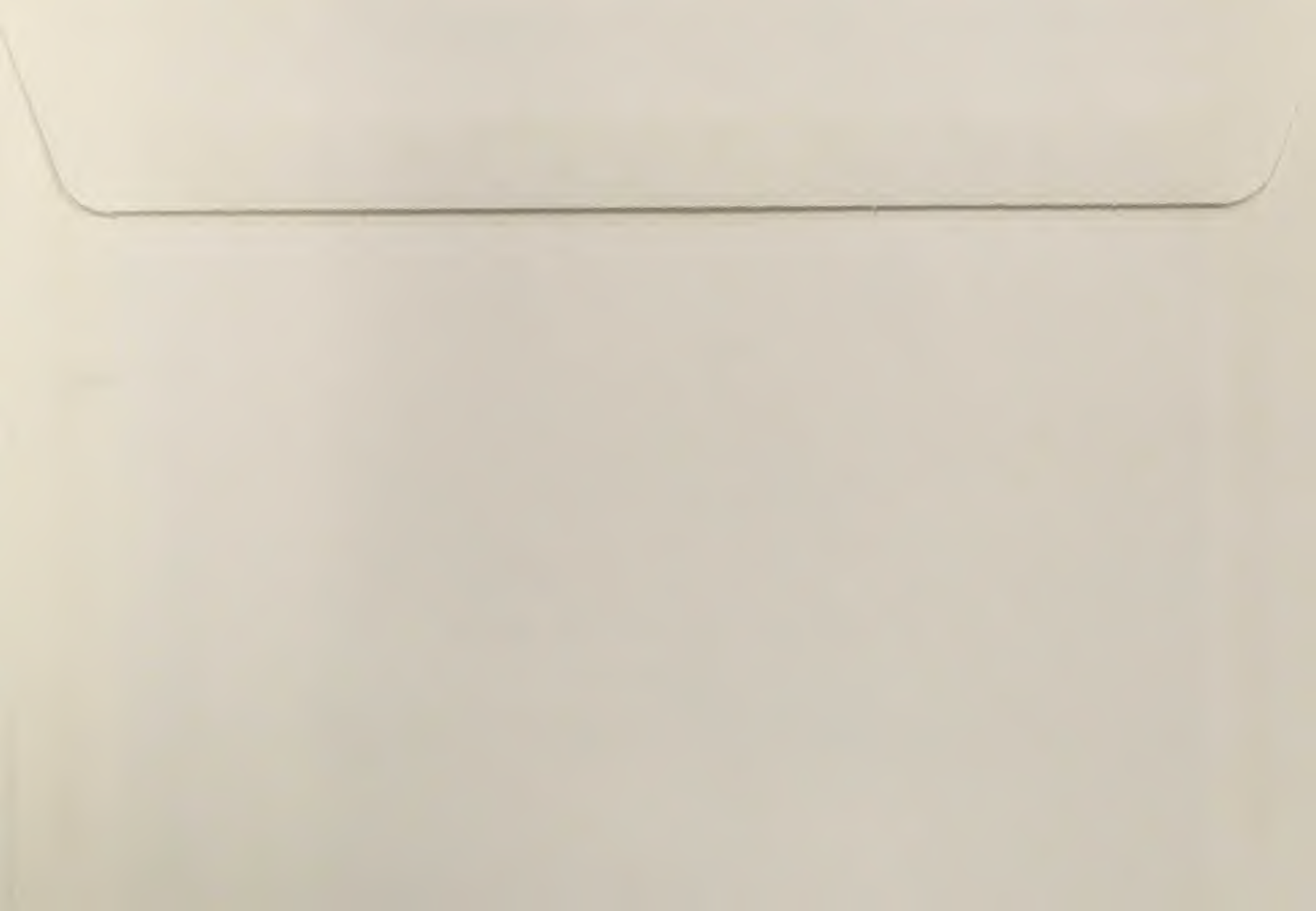
BUSINESS REPLY MAIL

FIRST CLASS PERMIT NO. 14460 WASHINGTON, D.C.

POSTAGE WILL BE PAID BY THE UNITED STATES MINT

THE UNITED STATES MINT

Olympic Coin Program
P.O. Box 6766
San Francisco, CA 94101



Purchased the following sets

Amount \$

Check No.

Date

UM0010984000

ORDER FORM FOR OLYMPIC COMMEMORATIVE COINS

QUANTITY	OPTION	ITEM	EACH	TOTAL PRICE	QUANTITY	OPTION	ITEM	EACH	TOTAL PRICE
	3	Three-Coin Proof Set	\$416.00			17	1984P Proof Gold Eagle	\$352.00	
	6	1983 Collector's Set	89.00			18	1984S Proof Gold Eagle	352.00	
	11	1984 Collector's Set	89.00			19	1984D Proof Gold Eagle	352.00	
	8	1983P Uncirculated Silver Dollar	28.00			20	1984W Uncirculated Gold Eagle	339.00	
	9	1984P Uncirculated Silver Dollar	28.00			12	Six-Coin Collector's Set	850.00	
	1	1983S Silver Proof	32.00			5	Six-Coin Cherry Display Case	40.00	
	10	1984S Silver Proof	32.00				TOTAL		
	2	1983S and 1984S Silver Proof Set	64.00				Shipping & Handling		\$2.00
	16	1984W Proof Gold Eagle	352.00				GRAND TOTAL		

VERY IMPORTANT—PLEASE READ: Yes, please accept my order for Olympic coins. I understand All sales are final and not subject to refund, and verification of my order will be made by the Department of the Treasury. The United States Mint. My coins will be delivered registered mail and may be in multiple shipments. My order placed by credit card will be charged immediately to my account and may result in finance charges or other fees prior to delivery of coins. I understand orders will be processed as they are received, and if bullion prices rise significantly, the Mint has the right to discontinue order acceptance. Once my order is accepted, however, it will not be cancelled for that reason. I have read, understand and agree to the above.

Signature

Date

Method of payment ☐ Check ☐ Money Order ☐ VISA ☐ MasterCard

Exp. Date

Account No.

Signature

TO:

MAIL ORDERS TO: THE UNITED STATES MINT, P.O. BOX 6766, SAN FRANCISCO, CA 94101

Allow 6 to 8 weeks for delivery of 1984W Proof and Uncirculated Olympic Gold Eagles.
The 1984 P, S & D Proof Olympic Gold Coins will be shipped via registered mail through February 1985.

To place a credit card order by phone and confirm shipping date call toll free your nearest Official Olympic Coin Distributor:
PandaAmerica Corp. (CA) 1-800-472-6327 • Numismatics Ltd. (CA) 1-800-421-0678 Manfra Tordella & Brookes Inc. (NY) 1-800-223-5818 • Paramount Corp. (FL) 1-800-327-9853.

UM0010984000

ORDER FORM FOR OLYMPIC COMMEMORATIVE COINS

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Purchased the following sets

Amount \$

Check No.

Date

GIVE THE LASTING TREASURE OF OLYMPIC COINS AS A GIFT.

An Olympic coin or a set of coins can make a wonderful gift that will be treasured for years. Since it may take up to 8 weeks to ship your coins to you after we receive your order, we have provided these gift certificates. You need only fill one out, and mail it to that special person. It's like giving a gift twice. The excitement of someone receiving your thoughtful gift certificate and the thrill of your presenting the coins to them.



IN COMMEMORATION OF THE 1984 OLYMPICS, THE UNITED STATES TREASURY PRESENTS

A Certificate of American Spirit



For _____
You will soon be receiving a
special Olympic Commemorative
coin gift of



This special gift is being sent
to you from

(description)



IN COMMEMORATION OF THE 1984 OLYMPICS, THE UNITED STATES TREASURY PRESENTS

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This special gift is being sent
to you from

(description)



DEPARTMENT OF THE TREASURY

WASHINGTON, D.C. 20220

Dear Preferred Customer:

Since the holiday season is close upon us, I am certain that most of you are considering which gifts would be most appropriate for your list. So I want to provide the enclosed catalog for your reference because it fully details the Olympic Commemorative Coin Program. I also want to recommend the Olympic coins for your gift selection consideration.

In our judgment, this is a good time to send you one last reminder of the Olympic Coin Program. We want to emphasize that the final cutoff date for ordering Olympic coins is just around the corner. That date is January 18, 1985—and it cannot be changed. After that date, no more orders for Olympic coins can be accepted by the U.S. Treasury.

An equally compelling reason for writing to you is to remind you what a splendid gift Olympic coins are. An Olympic coin, or a set of coins, makes a unique gift that will be treasured for years—the perfect gift for an anniversary, birthday, a graduation, a birth, a marriage, or the 1984 Holidays. And while some of the coin sets make substantial gifts indeed, the more inexpensive silver dollars speak just as eloquently for a modest amount. Why not order several silver dollar coins and take care of your gift-giving for several occasions at once?

To repeat—January 18, 1985, is the last date for ordering gift coins or coin sets from the U.S. Treasury. After that, the Olympic Coin Program becomes part of history, and these beautiful commemorative gold and silver coins will be available only from coin dealers and from other collectors. After this date, the program will be over and the value of existing coins will be a function of the marketplace.

Whether you're interested in Olympic coins for gift giving or as a collectible, I want to encourage you to take some time now to study the brochure that accompanies this letter. Then make your selections.

Finally many thanks for your continued support of our Olympic Coin Program. Your participation in this historic endeavor will serve as a lasting testimony to America's support of our Olympic athletes. On behalf of the Olympic Coin Task Force, best wishes to you and your family for the holiday season.

Sincerely,

Dean A. Mitchell
Director
Olympic Coin Program

U.S. OLYMPIC PROOF SILVER AND GOLD COINS OFFICIAL ORDER FORM



I wish to order Quantity
 OPTION #1 _____ x \$416.00 = \$ _____ 1983 & 1984 Silver Coins
 Plus 1984 Gold coin
 OPTION #2 _____ x \$ 64.00 = \$ _____ 1983 & 1984 Silver Coins
 OPTION #3 _____ x \$ 32.00 = \$ _____ 1983 Silver Coin
 Total Payment \$ _____ Please Do Not Send Cash

Enclosed is my check _____ or money order _____, payable to "Bureau of the Mint."

☐ ☐ _____
 INITIAL INITIAL LAST NAME

 STREET ADDRESS

 CITY STATE ZIP

Mail this form and your payment to:

Bureau of the Mint
 55 Mint Street
 San Francisco, CA 94175

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☐ ☐ _____
 INITIAL INITIAL LAST NAME

 STREET ADDRESS

 CITY STATE ZIP

Mail this form and your payment to:

Bureau of the Mint
 55 Mint Street
 San Francisco, CA 94175

P.S. IF YOU DO NOT NEED ALL OF THE ABOVE FORMS, PLEASE PASS THEM ON TO FRIENDS.

ORDER LIMITATIONS: There are no limitations on Option #2 and #3 for Silver Coins. However, the Mint reserves the right to limit Option #1 containing the Gold Coin, in order to ensure equitable distribution. If the Mint cannot honor an order, a refund will be made. Orders cannot be canceled by the customer.

ORDER DEADLINE: We expect to accept orders at the prices indicated on this order form until December 15, 1982. However, in the event that a significant increase in bullion prices should occur, the Mint reserves the right to discontinue order acceptance. Once your order is accepted, however, we will not cancel it due to changes in bullion prices.

ORDER ACKNOWLEDGEMENT: Customers will receive a card acknowledging receipt of orders. An order number and an expected delivery date will be indicated on the card.

ORDER DELIVERY: Olympic Coins will be produced in 1983 and 1984. After minting of the coins in the year designated, we will fill your prepaid order on a priority basis. Customers should allow several months into 1983 for delivery of the 1983 coins and an additional year for delivery of the 1984 coins.

ORDER LIMITATIONS: There are no limitations on Option #2 and #3 for Silver Coins. However, the Mint reserves the right to limit Option #1 containing the Gold Coin, in order to ensure equitable distribution. If the Mint cannot honor an order, a refund will be made. Orders cannot be canceled by the customer.

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OLYMPIC
COIN OFFERINGS

Public Law 97-220 signed by President Reagan on July 22, 1982, authorizes the Mint to strike three coins with designs emblematic of the summer Olympic games which are to be held in Los Angeles, California July 28 to August 12, 1984:

A silver dollar coin bearing the 1983 date composed of 90 percent silver. Production of the proof coin began in early February at the San Francisco Assay Office. Each silver coin contains .77 troy ounce of silver (24.06g) and has a diameter of 1.50 inches (38.10mm).

A second 90 percent silver dollar coin of a different design and bearing the 1984 date. It will be available early next year. Each silver coin will contain .77 troy ounce of silver (24.06g) and have a diameter of 1.50 inches (38.10mm).

A \$10 gold coin bearing the 1984 date and composed of 90 percent fine gold (21.6 karat). This is the first gold coin to be produced by the United States Mint in over 50 years and will be available in early 1984. Each gold coin will contain .484 troy ounce of fine gold (15.046g) and have a diameter of 1.06 inches (27.00mm).

U.S. OLYMPIC SILVER AND GOLD
PROOF COIN OPTIONS

(Option No. 1)

Single Coin Set - "S" Mint Mark

1983 Silver One Dollar Proof Coin

\$32.00 plus postage
& handling*

(Option No. 2)

Two Coin Set - "S" Mint Mark

1983 Silver One Dollar Proof Coin

1984 Silver One Dollar Proof Coin

\$64.00 plus postage
& handling*

(Option No. 3)

Three Coin Set - "S" Mint Mark

"W" Mint Mark-GOLD COIN ONLY

1983 Silver One Dollar Proof Coin

1984 Silver One Dollar Proof Coin

1984 Gold Ten Dollar Proof Coin

\$416.00 plus postage
& handling*

*Please send \$2.00 for postage and handling with each order form.

1983 OLYMPIC
"DISCUS THROWER" SILVER COIN OFFERINGS

A-1983 Collector's Set: This offering is a special opportunity for our Mint customers and is limited to 600,000 sets for worldwide distribution. These sets contain an uncirculated dollar coin from each of the three Mints where they were produced-(P) Philadelphia, (D) Denver, and (S) San Francisco. The Denver and San Francisco dollars will be offered only in the Collector's Set. The coins are in sealed protective capsules and packaged in a deep blue gift box.

\$89.00 plus postage
& handling*

Order Limitation: Maximum five sets per customer. In the event limitations are exceeded, the Mint reserves the right to reduce orders, and/or cut off order acceptance. Appropriate refunds will be made.

B-1983 Prestige Set: The Prestige Set represents a "first" for the U.S. Mint. The "Discus Thrower" silver dollar proof coin had been added to the annual proof coins (1¢-50¢), all of which are produced at the San Francisco Assay Office. These jewel-like coins are handsomely packaged in a specially designed, genuine leather display case.

\$59.00 plus postage
& handling*

Order Limitation: No limit to the total number of sets available; however, approximately 200,000 are available for holiday delivery.

D-1983 Single Silver Uncirculated Dollar (P): This coin is identical in design to the 1983 silver proof coin, with the exception of the Mint mark. This uncirculated coin is identified by a "P" Mint mark, indicating that it was produced at the Philadelphia Mint. These coins are made to exacting high quality mint uncirculated coin standards. Silver content and specifications for this coin are the same as for the proof coin. The coin is in a protective capsule and packaged in a deep blue gift box.

\$28.00 plus postage
& handling*

* Please send \$2.00 postage and handling with each order form.

Note: Those interested in bulk rate discounts should write to: Bureau of the Mint, Office of the Assistant Director for Marketing, 501 13th Street, NW, Washington, D.C. 20220.

MAIL ORDERS TO:

THE UNITED STATES MINT

Olympic Coin Program
P.O. Box 6766
San Francisco, CA 94101

U.S. OLYMPIC SILVER AND GOLD COINS OFFICIAL ORDER FORM

USE THIS FORM
TO ORDER
OLYMPIC PROOF
OPTIONS 1, 2
AND 3

Option #1 Single-Coin Set

One 1983 Silver Coin \$32

Option #2 Two-Coin Set

One 1983 and one 1984 Silver Coin \$64

Option #3 Three-Coin Set

One 1983 and one 1984 Silver Coin plus one
1984 Gold Coin \$416

Mail coins to:

Name _____

Address _____

City _____ State _____ Zip _____

I want the following coins:

Option #1 \$32.00 x _____ = \$ _____ Option #2 \$64.00 x _____ = \$ _____ Option #3 \$416.00 x _____ = \$ _____

Postage &
Handling

\$2.00

Total
Payment

\$ _____

Method of payment ☐ Check ☐ Money Order ☐ VISA ☐ MasterCard

Expiration Date

CC Account No.

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VERY IMPORTANT—PLEASE READ: Yes, please accept my order for Olympic coins. I understand. All sales are final and not subject to refund, and verification of my order will be made by the Department of the Treasury, Bureau of the Mint. I expect at least 6 to 8 weeks from purchase to delivery. Delivery of 1984 coins will begin January 1984. My coins will be delivered registered mail and may be in multiple shipments. My order placed by credit card will be charged immediately to my account and may result in finance charges or other fees prior to delivery of

coins. I understand orders will be processed as they are received, and if bullion prices rise significantly, the Mint has the right to discontinue order acceptance. Once my order is accepted, however, it will not be cancelled for that reason. I have read, understand and agree to the above.

Signature _____

Date _____

Mail this form and your payment, if included, to:

United States Mint, Olympic Coin Program, P.O. Box 6766, San Francisco, CA 94101

ORDER FORM FOR 1983 OLYMPIC "DISCUS THROWER" SILVER COIN OFFERINGS

A—1983 Collector's Set (P,D,S) Limit 5 Sets Per Order

B—1983 Prestige Set

D—1983 Single Silver Uncirculated Dollar (P)

Mail coins to:

☐ Mr ☐ Mrs ☐ Ms _____

Address _____

City _____ State _____ Zip _____

Please send the following:

A—Collector's Set

\$89.00 x _____ = \$ _____

B—Prestige Set

\$59.00 x _____ = \$ _____

D—Uncirculated Dollar

\$28.00 x _____ = \$ _____

Postage &
Handling

\$2.00

Total
Enclosed

\$ _____

Method of payment ☐ Check ☐ Money Order ☐ VISA ☐ MasterCard

Expiration Date

CC Account No.

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VERY IMPORTANT—PLEASE READ: Yes, please accept my order for Olympic coins. I understand. All sales are final and not subject to refund, and verification of my order will be made by the Department of the Treasury, Bureau of the Mint. I expect at least 6 to 8 weeks from purchase to delivery. Delivery of 1984 coins will begin January 1984. My coins will be delivered registered mail and may be in multiple shipments. My order placed by credit card will be charged immediately to my account and may result in finance charges or other fees prior to delivery of

coins. I understand orders will be processed as they are received, and if bullion prices rise significantly, the Mint has the right to discontinue order acceptance. Once my order is accepted, however, it will not be cancelled for that reason. I have read, understand and agree to the above.

Signature _____

Date _____

Deadline For Holiday Gift Giving: Orders should reach The United States Mint in San Francisco no later than November 1. Orders are not cancellable.

Mail Orders To: The United States Mint, P.O. Box 6766, San Francisco, CA 94101

USE THIS FORM
TO ORDER OLYMPIC
COIN OFFERINGS,
A, B AND D

NOTE: The 1983 dated coin will be shipped within two months after receipt of order but shipment of 1984 dated coins will not begin until January 1984.

"FACT SHEET"

THE 1984 OLYMPIC COMMEMORATIVE COIN PROGRAM

The Need

Most countries of the world financially support the training and travel of their Olympic athletes. Until now, there has been no formalized government support of U.S. Olympians. The United States Olympic Committee (USOC) trains them, and solicits help in covering these costs.

In July 1982, in a move to provide governmental support to present and future Olympians, Congress enacted the Olympic Commemorative Coin Program. This legislation, Public Law 97-220, authorized the minting of 52 million coins-- 50 million 1983 and 1984 silver dollars, and 2 million 1984 gold ten dollar coins. This represents the first U.S. Olympic commemorative coinage, and the first gold coin of any type to be minted in the U.S. in the last 50 years.

The legislation provides that \$10 from the proceeds of the sale of each silver dollar, and \$50 from each gold coin shall be allocated to provide these support funds. These funds will be donated to the USOC and to the Los Angeles Olympic Organizing Committee (LAOOC) for the training and housing of U.S. athletes and the staging of the 1984 games in Los Angeles.

The Marketing Effort

D'Arcy-MacManus & Masius and its Poppe Tyson Division were selected as the U.S. Treasury Department's domestic marketing consultants for the Olympic Coin Program. The agency has developed an integrated marketing plan that includes advertising, direct marketing, promotions, publicity, pricing, packaging, and distribution.

The American business and numismatic communities will provide a network for ordering and purchasing these coins. Companies and associations have endorsed this support program, and are participating with cooperative promotional efforts, payroll deduction programs, and a wide variety of special events. American sports and entertainment personalities have volunteered to publicize the effort via television, radio, and print messages.

The American Team Spirit

The 1984 Summer Olympics will be the first in 50 years to be played on American soil. This extraordinary event in the country's history calls for a

comparably extraordinary effort for support.

The theme for the marketing program is "Support The Home Team." It must capture the spirit and cooperation of all Americans to succeed.

1983 Olympic Silver Proof Dollars are available for purchase at the end of your tour in our Salesroom.

Price \$32.00 each.

Thank you.

OLYMPIC COIN SPECIFICATIONS

One Dollar Silver Coins

Condition: Proof

Date: 1983 and 1984

Fineness: 900 fine

Diameter: 1.50 in (38.10mm) U.S. Silver Dollar Size

Weight: .86 troy oz. (26.73g)

Width (Thickness): Approximately 0.1"

Content: Silver: .77 troy oz. (24.06g)
Copper: .09 troy oz. (2.67g)

Traditional content for U.S. silver coinage.

Ten Dollar Gold Coins

Condition: Proof

Date: 1984 only

Fineness: 900 fine - 21.6 Karat

Diameter: 1.06 in. (27.00mm) U.S. Gold Eagle size.

Weight: .538 troy oz. (16.718g)

Width (Thickness): Approximately .08"

Content: Gold---- .484 troy oz. (15.046g)
Copper-- .054 troy oz. (1.67g)

Traditional content for U.S. gold coinage.

Public Law 97-220 specifies not more than 50 million One Dollar Silver Coins and 2 million Ten Dollar Gold Coins shall be minted in proof and uncirculated condition. Only proof coins are being offered at this time.

OLYMPIC COIN PURCHASE OPTIONS

Option #1

1983 Silver One Dollar Proof Coin

1984 Silver One Dollar Proof Coin

1984 Gold Ten Dollar Proof Coin

Price: \$416.00

Option #2

1983 Silver One Dollar Proof Coin

1984 Silver One Dollar Proof Coin

Price: \$64.00

Option #3

1983 Silver One Dollar Proof Coin

Price: \$32.00

Please add \$2.00 per order for packaging, mailing, and handling.

Order for coins can be directed to:

Bureau of the Mint
55 Mint Street
San Francisco, CA 94175

OLYMPIC COMMEMORATIVE COINS

Public Law 97-220 signed by President Reagan on July 22, 1982, authorizes the Mint to strike three coins with designs emblematic of the summer Olympic games which are to be held in Los Angeles, California July 28 to August 12, 1984:

- * A silver dollar coin bearing the 1983 date composed of 90 percent silver. Production of the proof coin will begin in early February at the San Francisco Assay Office. Each silver coin will contain .77 troy ounce of silver (24.06g) and have a diameter of 1.50 inches (38.10mm).
- * A second 90 percent silver dollar coin of a different design and bearing the 1984 date. It will be available early next year. Each silver coin will contain .77 troy ounce of silver (24.06g) and have a diameter of 1.50 inches (38.10mm).
- * A \$10 gold coin bearing the 1984 date and composed of 90% fine gold (21.6 karat). This represents the first gold coin to be produced by the United States Mint in over 50 years and will be available in early 1984. Each gold coin will contain .484 troy ounce of fine gold (16.718g) and have a diameter of 1.06 inches (27.00mm).

The three options, their prices, and postage and handling charges effective January 26 are:

* Three Coin Set

1983 Silver One Dollar Proof Coin	
1984 Silver One Dollar Proof Coin	
1984 Gold Ten Dollar Proof Coin	\$410.00 plus postage & handling

* Two Coin Set

1983 Silver One Dollar Proof Coin	
1984 Silver One Dollar Proof Coin	\$58.00 plus postage & handling

* Single Coin Set

1983 Silver One Dollar Proof Coin	\$29.00 plus postage & handling
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* A charge of \$2.00 for the first set plus \$1 for each additional set is being made to help defray postage and handling costs. Add this amount to the total cost of the coins.

The new prices on the three sets are effective through Tuesday, April 5, 1983. Orders cannot be canceled by the customer. Prices after April 5 have not been established. In the event that further significant increases in bullion prices should occur, the Mint reserves the right to discontinue the acceptance of orders before April 5. Once an order is accepted by the Mint, however, it will not be canceled due to changes in bullion prices. Interested buyers are invited to send a letter order and payment to:

The United States Mint
P.O. Box 6766
San Francisco, CA 94101

Those interested in bulk rate discounts should write to: Olympic Coin Program, 475 Park Avenue, South, New York, New York 10016.

Public Law 97-220 provides that a surcharge of no less than \$10 for each silver coin and \$50 for each gold coin be used to promote the Olympic movement. These surcharges are incorporated into the costs of the coin sets. Specifically, the law stipulates that 50 percent of the surcharges be promptly paid to the United States Olympic Committee to be used to train United States Olympic athletes, to support local or community amateur athletic programs and to erect facilities for the training of such athletes. The remaining 50 percent of the surcharges shall be paid to the Los Angeles Olympic Organizing Committee to be used to stage and promote the 1984 games in Los Angeles.

As of January 21, more than 800,000 Olympic coins have been sold with gross sales in excess of \$60 million. Of this amount, \$14 million in surcharges have been collected for the two Olympic committees.

U.S. OLYMPIC PROOF SILVER AND GOLD COINS OFFICIAL ORDER FORM



I wish to order OPTION #1 Quantity x \$416.00 = \$ 1983 & 1984 Silver Coins
 Plus 1984 Gold coin
 OPTION #2 x \$ 64.00 = \$ 1983 & 1984 Silver Coins
 OPTION #3 x \$ 32.00 = \$ 1983 Silver Coin
 Total Payment \$ Please Do Not Send Cash

Enclosed is my check or money order , payable to "Bureau of the Mint."
☐
 INITIAL INITIAL LAST NAME
☐
 STREET ADDRESS
☐
 CITY STATE ZIP

Mail this form and your
 payment to:
 Bureau of the Mint
 55 Mint Street
 San Francisco, CA 94175

U.S. OLYMPIC PROOF SILVER AND GOLD COINS OFFICIAL ORDER FORM



I wish to order OPTION #1 Quantity x \$416.00 = \$ 1983 & 1984 Silver Coins
 Plus 1984 Gold Coin
 OPTION #2 x \$ 64.00 = \$ 1983 & 1984 Silver Coins
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☐
 STREET ADDRESS
☐
 CITY STATE ZIP

Mail this form and your
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 Bureau of the Mint
 55 Mint Street
 San Francisco, CA 94175

U.S. OLYMPIC PROOF SILVER AND GOLD COINS OFFICIAL ORDER FORM



I wish to order OPTION #1 Quantity x \$416.00 = \$ 1983 & 1984 Silver Coins
 Plus 1984 Gold Coin
 OPTION #2 x \$ 64.00 = \$ 1983 & 1984 Silver Coins
 OPTION #3 x \$ 32.00 = \$ 1983 Silver Coin
 Total Payment \$ Please Do Not Send Cash

Enclosed is my check or money order , payable to "Bureau of the Mint."
☐
 INITIAL INITIAL LAST NAME
☐
 STREET ADDRESS
☐
 CITY STATE ZIP

Mail this form and your
 payment to:
 Bureau of the Mint
 55 Mint Street
 San Francisco, CA 94175

P.S. IF YOU DO NOT NEED ALL OF THE ABOVE FORMS, PLEASE PASS THEM ON TO FRIENDS.

ORDER LIMITATIONS: There are no limitations on Option #2 and #3 for Silver Coins. However, the Mint reserves the right to limit Option #1 containing the Gold Coin, in order to ensure equitable distribution. If the Mint cannot honor an order, a refund will be made. Orders cannot be canceled by the customer.

ORDER DEADLINE: We expect to accept orders at the prices indicated on this order form until December 15, 1982. However, in the event that a significant increase in bullion prices should occur, the Mint reserves the right to discontinue order acceptance. Once your order is accepted, however, we will not cancel it due to changes in bullion prices.

ORDER ACKNOWLEDGEMENT: Customers will receive a card acknowledging receipt of orders. An order number and an expected delivery date will be indicated on the card.

ORDER DELIVERY: Olympic Coins will be produced in 1983 and 1984. After minting of the coins in the year designated, we will fill your prepaid order on a priority basis. Customers should allow several months into 1983 for delivery of the 1983 coins and an additional year for delivery of the 1984 coins.

ORDER LIMITATIONS: There are no limitations on Option #2 and #3 for Silver Coins. However, the Mint reserves the right to limit Option #1 containing the Gold Coin, in order to ensure equitable distribution. If the Mint cannot honor an order, a refund will be made. Orders cannot be canceled by the customer.

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ORDER ACKNOWLEDGEMENT: Customers will receive a card acknowledging receipt of orders. An order number and an expected delivery date will be indicated on the card.

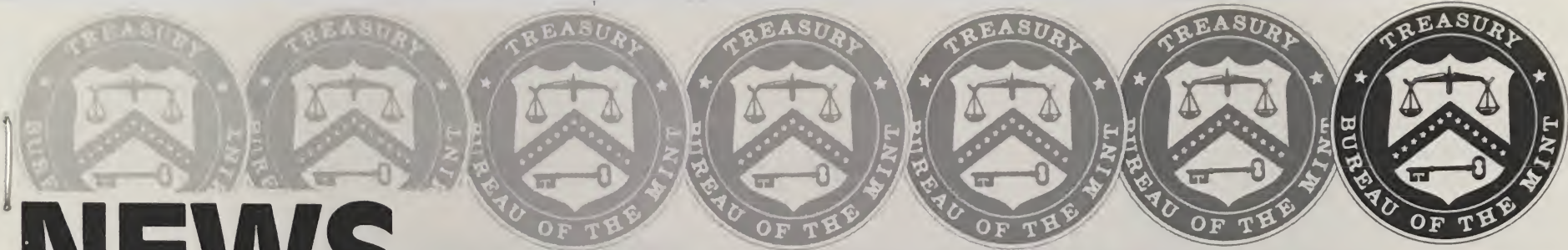
ORDER DELIVERY: Olympic Coins will be produced in 1983 and 1984. After minting of the coins in the year designated, we will fill your prepaid order on a priority basis. Customers should allow several months into 1983 for delivery of the 1983 coins and an additional year for delivery of the 1984 coins.

ORDER LIMITATIONS: There are no limitations on Option #2 and #3 for Silver Coins. However, the Mint reserves the right to limit Option #1 containing the Gold Coin, in order to ensure equitable distribution. If the Mint cannot honor an order, a refund will be made. Orders cannot be canceled by the customer.

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ORDER ACKNOWLEDGEMENT: Customers will receive a card acknowledging receipt of orders. An order number and an expected delivery date will be indicated on the card.

ORDER DELIVERY: Olympic Coins will be produced in 1983 and 1984. After minting of the coins in the year designated, we will fill your prepaid order on a priority basis. Customers should allow several months into 1983 for delivery of the 1983 coins and an additional year for delivery of the 1984 coins.



NEWS

United States Mint • Washington, D.C., 20220 • (202) 376-0871

FOR IMMEDIATE RELEASE
MARCH 6, 1984

FOR FURTHER INFORMATION
CALL: (202) 376 0477

MINT DIRECTOR DONNA POPE ANNOUNCES SALE OF 1984 PROOF AND OLYMPIC PRESTIGE SETS

Mint Director Donna Pope announced today that orders for the 1984 Proof Coin Sets are now being accepted. The price remains \$11.00.

The five jewel-like proof coins (half dollar, quarter, dime, nickel and cent), are mounted in a textured purple holder and sealed in plastic to protect their beauty.

Mrs. Pope added that there is no limit to the number of proof sets customers can order. "We have removed the quantity limits which had been imposed in previous years as part of our expanded marketing efforts and to respond to customer demand," the Director said.

Orders are now also being accepted for the 1984 Prestige Set. The Prestige Set, especially designed for the Olympic Coin Program, consists of the regular five proof coins together with the 1984 90% silver Olympic commemorative dollar coin. The Olympic dollar was designed by Mr. Robert Graham, an American sculptor who is creating a sculpture to be placed at the entrance of the Los Angeles Memorial Coliseum for the 1984 Summer Olympics. This sculpture with

the Olympic Coliseum in the background is featured on the obverse of this coin with an eagle on the reverse.

Packaged in a handsome leather display case, this set sells for \$59.00. The cost of this set includes a surcharge of \$10.00 which goes directly to the Olympic committees to provide financial support to our Nation's athletes.

Both of these sets will be produced, packaged and mailed throughout the year. The purchase price includes postage, handling and registry fees. Customers already on the Mint's mailing list will receive ordering information in the next few days. Customers can also order these sets by writing to:

United States Mint
55 Mint Street
San Francisco, CA 94175

oo00oo

ORDER FORM

1984 PROOF COIN SET -- 1984 PRESTIGE PROOF SET

NO LIMIT

NO LIMIT

\$11.00 per set

\$59.00 per set

A personal check, money order or cashier's check is acceptable and should be payable to the UNITED STATES MINT. Please Do Not Send Cash.

Orders from other countries: Remittance should be made payable to the UNITED STATES MINT either by International Money Order or a check drawn on a United States bank payable in U.S. currency.

Mail orders to: United States Mint
55 Mint Street
San Francisco, CA 94175

I wish to order _____ x Price
Number \$11.00 each _____ 1984 Proof Coin Set(s)
 _____ x \$59.00 each _____ 1984 Prestige Set(s)
 Total \$ _____

Recipient's Name and Address:

Last Name

[illegible]

First and Middle Initials

--	--

Address

[illegible]

City

[illegible]

State

--	--

Zip Code

--	--	--	--	--

Privacy Act Statement

Furnishing the information on this form is voluntary. The legal authority for its collection is 31 U.S.C. 369 and 324 h. The information will be used to identify where and to whom notices of numismatic offerings are to be sent and for the processing and shipping of orders. Failure to provide the information will result in an order not being received or the periodic notices of numismatic offerings.

Signature

Date _____



DEPARTMENT OF THE TREASURY
BUREAU OF THE MINT
WASHINGTON, D.C. 20220

OFFICE OF
DIRECTOR OF THE MINT

October 1982

Dear United States Mint Customer:

Two important firsts are about to happen! The United States Government for the first time in 50 years will issue a gold coin; and the U.S. Mint will strike the first Olympic Commemorative Coinage ever issued by our country.

It is an exciting new era for coin collectors. We know you, our valued customer, will not want to miss this special opportunity to be among the first to acquire these beautiful proof issues and also to confirm the numismatic support given to the legislation that authorized this coinage.

The U.S. Mint is offering you immediately three purchase options designed for early ordering of these collectible coins. By advance ordering now, you will ensure delivery of these high-quality artistic coins at the current prices listed on the enclosed order form and you will help to provide funds needed now for the Olympics.

This initial offering will last only until December 15, 1982. If you purchase now you may reserve the coins at the current pre-issue prices. In the future, prices may be adjusted to reflect changes in costs, such as that of gold and silver bullion.

We now can offer you an opportunity to acquire unlimited silver coins. However, the Mint reserves the right to limit sales of the gold coin to ensure equitable distribution. In addition, should major changes in silver or gold bullion prices occur, the Mint reserves the right to discontinue acceptance of orders. Once your order is accepted, however, we will not cancel it due to changes in bullion prices.

I personally urge you to act now to acquire your coins. I know you will be pleased to own these beautiful coins and as the flaming torch from Olympia signals the beginning of the 1984 Games, you will be proud to have supported our American Olympic effort.

Sincerely,

Donna Pope

Donna Pope
Director of the Mint

P.S. Please review the coin specifications which follow for this important issue; then use your official order form and return envelope to reserve your Olympic Coins today. Thank you.

OLYMPIC COIN SPECIFICATIONS

One Dollar Silver Coins

Condition: Proof
Date: 1983 and 1984
Fineness: .900 fine
Diameter: 1.50 in. (38.10mm) U.S. Silver Dollar Size
Weight: .86 troy oz. (26.73 g)
Content: Silver: .77 troy oz. (24.06g)
Copper: .09 troy oz. (2.67g)
Traditional Content for U.S. Silver Coinage

Ten Dollar Gold Coin

Condition: Proof
Date: 1984 only
Fineness: .900 fine - 21.8 karat
Diameter: 1.08 in. (27.00mm) U.S. Gold Eagle Size
Weight: .538 troy oz. (16.718 g) .538
Content: Gold: .484 troy oz. (15.048 g) .484
Copper: .054 troy oz. (1.672g) .064
Traditional Content for U.S. Gold Coinage

Public Law 97-220 specifies not more than fifty million One Dollar Silver Coins and two million Ten Dollar Gold Coins shall be minted in proof and uncirculated condition. Only proof coins are being offered at this time.

DESIGNS

Final designs of the coins are currently being prepared. The three-coin series will bear three different and magnificent obverse designs with themes symbolic of the Olympic Games. All coins will be legal tender and will bear the year of mintage, face value, and the inscriptions "Liberty," "In God We Trust," "United States of America," and "E Pluribus Unum."

Your collection of exceptional beauty in glowing silver and gold will be encased in attractively designed display cases. Option #1 will feature a three-coin case, Option #2 will be in a double case, and Option #3 will include a single case. The cases for Options #1, #2, and #3 will be sent with your first coin shipment. The balance of the coins for Options #1 and #2 ordered will be sent at a later date for insertion in your cases.

ORDER INQUIRIES:

Inquiries about orders may be made by writing to Bureau of the Mint, 58 Mint Street, San Francisco, CA 94178, (415-974-0780). Please indicate your Customer Number and your daytime telephone number.

ORDER INSTRUCTIONS

TO ORDER:

1. On the accompanying order card, check the option(s) and fill in the total amount of payment.
2. Indicate type of payment.
3. Sign and date your order card.
4. Write your Customer Number on your check or money order in the upper right-hand corner.
5. Write a check or money order payable to Bureau of the Mint. You may send a personal check, Cashier's Check, U.S. or International Money Order. Payments must be drawn on a U.S. bank and payable in U.S. Currency. Note: The Mint assumes no liability for loss of payments when the Bureau of the Mint is not specified as payee. (Please do not send cash.)
6. To change or correct your address, punch out the circle on the order card and print your correct address.
7. Fill in and retain the CUSTOMER RECORD OF PURCHASE on this brochure for your future reference.

ORDER LIMITATIONS:

There are no limitations on Options #2 and #3 for Silver Coins. However, the Mint reserves the right to limit Option #1 containing the Gold Coin, in order to ensure equitable distribution. If the Mint cannot honor an order, a refund will be made. Orders cannot be canceled by the customer.

ORDERING DEADLINES:

We expect to accept orders at the prices indicated on the order form until December 15, 1982. However, in the event that a significant increase in bullion prices should occur, the Mint reserves the right to discontinue order acceptance. Once your order is accepted, however, we will not cancel it due to changes in bullion prices.

ORDER ACKNOWLEDGEMENT:

Customers will receive a card acknowledging receipt of order. An order number and an expected delivery date will be indicated on the card.

ORDER DELIVERY:

Olympic Coins will be produced in 1983 and 1984. After minting of the coins in the year designated, we will fill your prepaid order on a priority basis. Customers should allow several months into 1983 for delivery of the 1983 coins and an additional year for delivery of the 1984 coins.

94175



Customer Record of Purchase

Customer Number _____

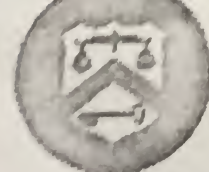
	Number	Price	Total
Option # 1	_____	\$ _____	\$ _____
Option # 2	_____	\$ _____	\$ _____
Option # 3	_____	\$ _____	\$ _____

Total Payment \$ _____

Check Number _____

Date ordered ____/____/1982

TREASURY NEWS



Department of the Treasury • Washington, D.C. • Telephone 564-2641

Opening Statement By

The Honorable Angela M. (Bay) Buchanan

Treasurer of the United States

At The Press Conference Announcing

The Sale of Olympic Silver and Gold Coins

For the 1984 Olympics at Los Angeles, California

Thursday, October 14, 1982 -- 11:30 A.M.

Good morning and welcome to what I believe is an exciting moment -- not only for the Department of Treasury -- but more importantly -- for our Nation's young athletes. Today represents the kickoff of the Olympic Coin Program, a program that has been in the works for more than two years.

It has been a lengthy process to turn this particular idea into a reality, but the effort was an honorable one. The goal of the program has always been to give financial support to both the United States Olympic Committee and the Los Angeles Olympic Organizing Committee. I am pleased to say that these two committees are represented today and will be working closely with us throughout the program to help assure the success of this joint effort.

Let me say a few words about the details of the Olympic Coin legislation. The bill was sponsored by Congressman Frank Annunzio of Illinois, Chairman of the House Subcommittee on Consumer Affairs and Coinage. Congressman Annunzio has worked continuously to gain passage of an Olympic Coin Bill that would assure financial support to our young Olympic athletes. His bill certainly does that.

The bill states that all the profits made from the program are to be split equally between the U.S. Olympic Committee and the Los Angeles Olympic Organizing Committee. Specifically, at least \$50 from the sale of every gold coin and \$10 from the sale of every silver coin is to be sent directly to these two Olympic Committees.

The bill authorizes the Mint to strike three coins:

- * A 1983 \$1 silver coin, composed of 90% silver,
- * A 1984 \$1 silver coin which will not be available until 1984, also composed of 90% silver,

and

- * A 1984 \$10 gold coin composed of 90% gold which will not be available until 1984. This coin represents the first gold coin to be produced by the United States Mint in over 50 years, and will contain one half ounce of gold.

Additional coin specifications are found in the brochure in your press kits.

The 1983 silver dollar was designed by Elizabeth Jones, Chief Sculptor and Engraver of the United States.

Rec'd. 10-14-82
@ 2:20 p.m.

The 1984 silver dollar was designed by Robert Graham, an American artist and sculptor from Los Angeles.

The 1984 \$10 gold piece was designed by James Peed, a visual information specialist at the Bureau of the Mint.

There is a brief statement on each of these artists in your press kit as well.

As for the designs of these coins, preliminary concepts for the three obverses and the three reverses have been approved by Secretary Regan.

The three obverse designs are emblematic of Olympic games -- past, present, and future.

An artistic representation of the Greek discus thrower will grace the 1983 dollar coin representing the past; a male and female athlete bearing the Olympic torch will be the design for the gold \$10 coin representing the present; and the gateway to the 1984 Los Angeles games, a sculpture commissioned by the Los Angeles Olympic Organizing Committee, will be the design on the 1984 silver coin. This statue will be situated immediately in front of the Los Angeles Memorial Coliseum, the center of the 1984 games, and will be depicted on the coin, representing the future.

Preliminary sketches of these designs are also in your kits. Let me emphasize, however, that these sketches are preliminary -- modifications will be made -- as a matter of fact, some are already in progress.

This week we are dropping the Mint mailing list to initiate our marketing efforts. It is for this reason that we felt compelled to release preliminary renditions of the designs. Funds are needed now and the Treasury Department is accepting advance orders for these coins starting today.

The selling price of this initial offering is \$24.95 for the 1983 silver coin, \$48.00 for the two silver coins, and \$352.00 for the three-coin set.

This initial offering will be available until December 15, 1982. Future prices will be adjusted to reflect changes in costs, including fluctuations in silver and gold bullion prices.

Now, let me introduce the individuals up here with me. Several have short statements to make and we are all ready to answer questions following their statements. On my far right is Donna Pope, Director of the Mint; next to her is Bob Kane, representing the United States Olympic Committee. On my far left is Donna de Varona, former Olympic Gold Medal winner, also representing the U.S. Olympic Committee, and to my immediate left is Lawrence A. Hough, former Olympic Silver Medal winner, and representing the Los Angeles Olympic Organizing Committee.

We will start with Bob Kane.

INFORMATION REGARDING THE OLYMPIC COINAGE PROGRAM

Public Law 97-220 authorizing the Olympic commemorative coinage was signed by President Reagan on July 22, 1982.

The Law authorizes two silver one dollar coins and one gold ten dollar coin. One silver dollar will bear the 1983 date. The second dollar coin of a separate design and the gold coin will bear the 1984 date.

Promotional materials will be available in late 1982.

Ordering information was mailed Tuesday, October 12, to Congressman Annunzio's "Living Room Lobby" Group, those people who had written to the Congressman expressing their support of his legislation and stating that they would purchase the Olympic Coins. Ordering information is now being sent to customers on the Mint's mailing list. We invite individuals to send in a letter order and payment to:

The Bureau of the Mint
55 Mint Street
San Francisco, CA 94175

Three purchase options designed for early ordering of these coins are being offered by the Mint beginning this week. This initial offering will be available until December 15, 1982. The three options and their prices are:

Option 1

1983 Silver One Dollar Proof Coin	
1984 Silver One Dollar Proof Coin	\$352.00
1984 Gold Ten Dollar Proof Coin	

Option 2

1983 Silver One Dollar Proof Coin	
1984 Silver One Dollar Proof Coin	\$ 48.00

Option 3

1983 Silver One Dollar Proof Coin	\$ 24.95
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These costs include a surcharge stipulated in the law which states that all sales of the coins shall include a surcharge, established by the Secretary, of not less than \$10 per one dollar coin and not less than \$50 per ten dollar coin.

The law also stipulates that 50% of the amount of all surcharges received for the sale of the coins shall be promptly paid to the United States Olympic Committee to be used to train United States Olympic athletes, to support local or community amateur athletic programs and to erect facilities for the training of such athletes.

The remaining 50% of the amount of all surcharges shall be paid to the Los Angeles Olympic Organizing Committee to be used to stage and promote the 1984 Los Angeles Olympic games.

Olympus born September

